



Corset Week at Proud's

The Store That You Can Depend On For
The Utmost Corset Satisfaction.

The last few months have seen radical changes in corsets, both in price and style. At this store you will find the latest model corsets of lines that will give grace to the figure.

Corset prices have advanced. There will be a \$1 corset made in the future, but the same high grade material will not be used in its construction as is now being used. We have a large assortment of present high quality corsets that we are selling for 50c, \$1.00, \$1.50, \$2.00 and \$3.00.

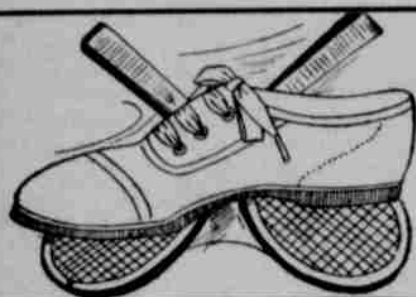
Good Points of Warner Corsets

They are guaranteed Rust Proof, strong and flexible, each bone and side steel being made of two thin strips within a cover affording greater strength than any single steel corset made. A double covering insures against the punching through of the steels.



Aprons and House Dresses

Aprons are now in big demand and Proud is filling the want with the biggest values and best of satisfaction. The line consists of the newest spring styles in percale, and all fast colors, and are big values selling for 49c to 98c.



Tennis Season will Soon be on in Full Blast

Tennis Shoes are rapidly becoming the standard footwear for outing comfort. Proud has a big line in black or white, of sizes 11½ in children's to 9 for men and women. These are standard make slippers and good values at 49c



Neat Footwear for Women

Proud has a big line of black and white low shoes for ladies and misses. Some very neat white poplin slippers and poms. High or low heel, with or without straps. \$1.49



Men's Footwear

A neat line of low dress shoes, rubber soles, tan or black at \$3.95

WORKMAN Take advantage of this big value. An excellent elk skin work shoe, all solid leather, extra heavy, selling for \$1.98



BUTTERICK PATTERNS
AND PUBLICATIONS

"Alma's Favorite Store"

Warner's Rust-Proof Corsets

PROUD'S DEPARTMENT STORE.

THE OLD RELIABLE

ROYAL BAKING POWDER

Absolutely Pure

MADE FROM CREAM OF TARTAR

County Correspondence

News of our neighboring villages as gleaned each week by our special staff of correspondents

RIVERDALE.

Mr. and Mrs. McCarthy of Big Rapids were in town Friday on business.
Miss Norma Leonard was a week end guest of her grandparents at Southeast Coe.
Little Percy Schnepf has been on the sick list the past week.
Mr. and Mrs. George LaPaugh visited relatives near Elwell, Saturday.
Jay Rice returned home Saturday morning from Elwell, where he has been for the past three weeks taking medical treatment.
Mrs. Fannie Austin spent Thursday in Vestaburg, the guest of Mrs. Carpenter Sutton.
Mrs. Winchell and Mrs. Weatherwax visited relatives at St. Louis and Alma, Tuesday.
Malcolm Walker spent Sunday at Vestaburg with his grandmother, Mrs. Martha Walker.
Earl Ryckman and daughter, Freda were over Sunday guests of relatives at Hhaca.
Wm. Harry spent Tuesday in Alma with his son, Carl.
Mr. and Mrs. Wm. Kellicut spent Sunday in Vestaburg the guests of Mrs. Lewis Priest.

Ernest Deming spent several days last week with his parents at Cass City.
Claude Manley visited relatives at Vestaburg, Tuesday.
Mr. and Mrs. Earl Winters and children of Alma, called on friends in this vicinity, Sunday.
Mrs. Walter Coulson returned to her home at North Wheeler, Thursday, after spending a week with her sister, Mrs. Walter Swope.
L. M. Forquer visited relatives at Two Rivers, the first of the week.
J. W. Mathews and daughter, Mrs. Jay Nickerson were in Alma, Wednesday on business.
Mrs. Graham and son, Ford, of Sumner were guests of Mrs. E. M. Highfield, Friday.
Mrs. Clara Humphrey visited friends near the Town Line, Tuesday.
Mrs. B. O. Markham returned Thursday evening from Middleton, where she has been for the past two weeks caring for her daughter-in-law, Mrs. Harry Markham, who has been seriously ill.
Chas. Going made a business trip to Ithaca, Wednesday.
Mrs. Wm. LaPaugh and Mrs. Forest LaPaugh and children visited relatives at Alma, Saturday.

Miss Hazel Weatherwax who underwent an operation for appendicitis at Brainard hospital at Alma, last Thursday evening, is improving rapidly.
Mrs. Henry Baker of St. Louis has been spending the past two weeks with her parents, Mr. and Mrs. VanCleve, north of town.
Miss Bertha Hoxie was in Alma Saturday shopping.
Quite a number of young people from Sumner, Elwell, Elm Hall and Vestaburg attended the roller skating rink, Saturday evening.
McKinley McGee returned from Williamston, Saturday evening, where he has been visiting relatives for the past three weeks.
Mr. and Mrs. Fred Nunn and Chas. Nunn were Alma visitors, Saturday.
Roy King of Vestaburg was an over Sunday guest of his parents, Mr. and Mrs. R. King.
Mr. and Mrs. Warren VanLeuven spent Sunday with their daughter, Mrs. Henry Battles, near Jerseyville.
Mr. and Mrs. Walter Swope and children were over Sunday guests of Mr. and Mrs. Rosa of North Wheeler.
Jack Moblo made a business trip to Alma, Friday.

The Misses Ruth VanAlstine, Grace Guild and Pauline Horton, who attend Alma high school, spent Saturday and Sunday in Riverdale with their parents.
Miss Alice Long of Cedar Corners was a Riverdale caller, Saturday.
Willis LaPaugh and Glen Hudson are working in the Buick automobile factory at Flint.
Miss Bertha Wycoff of Elwell was a week end guest of Miss Ella Leonard.
Mrs. B. Miller of Eaton Rapids has been spending the past week with her sister, Mrs. A. E. North. Mrs. North has been ill for some time, but is now gaining nicely.
Lloyd Osborn of Alma spent Sunday with his parents, Mr. and Mrs. Bert Osborn.
Mrs. P. O. Cramer of Coldwater, and Mrs. E. Archenback and daughter of Olsego were guests of L. A. Cramer and wife, Tuesday and Wednesday.
R. M. Forquer of Sumner spent Tuesday in Riverdale with his son L. M. Forquer and family.
Jasper Norton of St. Louis was in town for several days last week on business.
Mrs. Roy Coonrod and daughter, Georgie, of Elm Hall were guests of Mr. and Mrs. D. Smith, Saturday.
Mr. and Mrs. Eugene Brant of Alma are guests at the home of Bert Osborn and family.
Dr. and Mrs. Brownridge spent Sunday with relatives north of Riverdale.
J. A. Scott of Flint has been visiting his father, G. W. Scott for several days this week.

Mrs. Carl Keep and children of Flint are visiting friends and relatives in this vicinity.
Miss Harriet Valance of Alma spent Saturday in Riverdale with her grandparents, Mr. and Mrs. Henry Valance.
R. Hilding and G. Cummings of Edmore were Riverdale callers Monday.
Allen Highfield of Alma high school spent Monday in Riverdale with his parents, Dr. and Mrs. Highfield.
Rev. Albert Baker, wife and children visited friends at Elwell, Thursday.
Charlie Langon of Shepherd spent several days last week with his grandmother, Mrs. LaMay.
Julius Moblo of Flint was an over Sunday guest of Mr. and Mrs. Jack Moblo and Mrs. Robert Moblo.
Mr. and Mrs. Clair Reid spent Sunday in Elm Hall guests of Delbert Hicks and family.
Mrs. Lee Shaffer returned home Saturday evening from Alma where she has been nursing for the past two weeks.

TOWN LINE.

Wm. Veeder of Clare spent Sunday with his parents, Milton Veeder and wife and his sister, Mrs. Bert Mills and family in Alma.
Mrs. Wm. Stewart of Forest Hill and James Stewart of Kalamazoo spent Friday with the latter's daughter, Mrs. Wm. Way and family.
The friends of Mrs. Bert Campbell formerly of Alma, but who has been living for the past few years in Pontiac is in very poor health.
Louis Church and family of near Vestaburg spent Sunday with his parents, Mr. and Mrs. E. Church.
Royal Hyde and wife spent Sunday with his parents, H. J. Hyde and wife.
Louis Muhn went to Saginaw on Saturday to purchase a new car.
Carl Carpenter of Shepherd spent Thursday evening with Wes Webb and wife.
Mr. and Mrs. Wes Thompson left for Platt Lake on Thursday where they will spend the summer.
Mrs. Elisha Church, while in Alma last Saturday, fell in front of Chas. G. Rhodes drug store, and fractured her hip and at this writing she is in a critical condition.
Mrs. Wm. Way was in Alma on Thursday on business.
Mrs. H. J. Hyde is on the sick list.
Wash and scrub yourself to beat the band, but don't forget your stomach, bowels and insides—Hollister's Rocky Mountain Tea will clean them, quick and slick. Try it this spring, 25c. Tea or Tablets. Look-Paterson Drug Co.

CAKE CONTEST



Next Friday, May 19th, the girls of the 8B Division of the Domestic Science Class of the high school will hold a cake contest at the gas office in the afternoon and evening.

Come and get your share of the
Delicious Pastry

SAFETY FIRST

That will apply to farm machinery as well as to your life. No farmer can go astray if he buys a Rock Island corn and bean planter or a Rock Island stag sulky plow or foot lift sulky.

Johnson side rake with a tedder attachment.

Mowers, Binders, Hay Loaders, Wagons and Soil Pulverizers.

Perkins' Windmills and Gas Engines.

In fact I can save you dollars on your farm machinery. Then why not buy it in Alma? At the rear of G. V. Wright's Furniture store

R. M. HYDE

Both Phones

The Johnston Man

Try The Record Liner Column for Quick Returns